



**FOR IMMEDIATE RELEASE**

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**MISSION CONTROL WINS TOP TRAINING PRODUCT OF THE YEAR AWARD**

*Human Resource Executive* Magazine Selects  
Mission Control Workshop as Tops in Training for 2003

PHILADELPHIA, PA – September 22, 2003 – Mission Control®, a leading educational corporation that designs and delivers productivity programs and products for the 21<sup>st</sup> Century, today announced that it has been named a winner of *Human Resource Executive* Magazine's Top Training Product of the Year Award competition. Mission Control's Being Productive Workshop, which dramatically increases individual and organizational productivity, was chosen because it "takes a fresh approach to the problem [of increasing productivity] and offers practical, common-sense solutions and ways to think about the way we work."

Selected from amongst hundreds of entries, Mission Control's program was chosen along with six other top training products from companies such as IBM, SkillSoft, Ninth House and Harvard Business School Publishing. The Mission Control program was the only product selected in the area of productivity. "Each year the editorial staff of *Human Resource Executive* identifies those training and e-learning products that provide real value to the HR community," said David Shadovitz, editor of *Human Resource Executive*. "Specifically, we look for innovative solutions that help HR professionals successfully contribute to their organization's business goals. Mission Control's program clearly met these criteria and deserves to be recognized for its contribution to the HR community."

The Being Productive Workshop is Mission Control's newest blended-learning program for the corporate market. It includes a live one-day workshop session along with self-paced pre- and post-workshop online modules. In the program, participants become aware of the unconscious work habits that govern their productivity and build new work habits that deliver significant increases in their productivity and their results.

"We believe that the contemporary work practices modeled in our programs provide a powerful new platform for dealing with today's work realities, and deliver dramatic results for clients," said Brian Stuhlmuller, CEO of Mission Control Productivity, Inc. "Being recognized by *Human Resource Executive*

highlights the value we provide for companies that adopt Mission Control principles and practices. This award underscores the effectiveness of the work we are doing with our corporate clients.”

For more information or to arrange an interview with Mission Control CEO Brian Stuhlmuller, please contact Todd Benton, Director of Corporate Communications at (858) 676-9687. For additional information about Mission Control, please visit [www.missioncontrol.com](http://www.missioncontrol.com).

**About Mission Control®**

Mission Control is an educational corporation that designs and delivers productivity programs and products for the 21<sup>st</sup> Century. The company provides new principles, tools and practices that dramatically increase personal and organizational productivity. Mission Control offers public workshops in 26 major cities in the United States, Canada, India, Mexico and Europe, along with online courses and customized corporate workshops. The company is privately held and based in Yardley, Pennsylvania.

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