



Mission Control for Team Productivity

A Breakthrough Methodology for 21st Century Knowledge Workers



Group productivity is the arena for the next jump forward in business improvement. When Henry Ford invented the assembly line, it exploded productivity by coordinating individual actions to produce a more effective output.

Mission Control for Team Productivity provides the breakthrough for knowledge workers with new sets of tools and practices which will provide the next evolution in business performance.

The groundbreaking methodology we have used to produce breakthroughs in individual productivity is now available to elevate group productivity. Mission Control for Team Productivity is specifically designed to support project teams, departments, cross-functional groups and entire organizations requiring a collective effort to produce results.

In today's fast paced organizational environment, key business results are rarely produced by an individual. Rather, significant results tend to require the efforts of several people, a team or workgroup of people (often across disciplines or departments), functioning together to deliver specific outcomes. While a team effort is required, the dynamic that occurs when people work in groups can add to the complexity of achieving performance gains.

Mission Control for Team Productivity directly addresses key issues workgroups report as impediments to their effectiveness*:

- Lack of team communication, and unclear objectives¹
- Constant interruptions²
- Meetings being "a complete waste" of time³
- Too much E-mail with only a small percentage helping to get the job done⁴

Benefits of Mission Control for Team Productivity:

- People focus on what is important to the organization and produce the results consistent with what's important.
- Targeted outcomes are delivered with greater reliability.
- Accountability and ownership within the group are fostered and become internally driven rather than externally imposed.
- Surprises are eliminated – the status of projects is known and easily available.
- Individual work habits which impede the productivity of the group are replaced with new and more effective work habits.
- Work practices are established and agreed upon which significantly elevate group productivity and performance.
- Coordinated action, collaboration and partnership are generated including:
 - Effective and efficient communication – especially E-mail
 - Purposeful and productive meetings.
- Stress is reduced and job satisfaction is increased, reducing turnover and sick days.

Companies that have benefited from this technology include; Ford Motor Company, Dell, Wells Fargo, Price Waterhouse Coopers, Honda Motor Company, NASA, Pearl Vision Care, Ohio State University, and Toshiba .

The following are quotes from our Mission Control for Team Productivity customers:

"Outstanding. This program is productivity on steroids! It absolutely changed the way and pace in which we all produce results."

Paul S.
Executive, Miami, FL

"Before we were busy, now we are getting things done."

Sue F.
Project Lead, Philadelphia, PA

"I was very enthused by the initial reductions in unwanted E-mail, the more effective use of time in meetings and that we doubled the number of deadlines we were hitting. The real benefit to my organization is a 27 % increase in net profits."

Mike W.
President, Chicago, IL



TOP TRAINING PRODUCT
HUMAN RESOURCE EXECUTIVE MAGAZINE

*as reported in the cited research studies on the following page

Program Elements

Each Mission Control for Team Productivity program is customized to our client's needs, centered around the following elements:

Team Productivity Assessment

- The Team Productivity Assessment reveals:
 - Where there is a lack of alignment within a group
 - Impediments to the performance of the team
 - What people in the organization *really* think
- Provides clear pathways to improving the productivity of the group
- Softens the natural resistance to change and engages people in acceptance of change

Introduction Workshop

- This half-day workshop brings to the foreground the challenges of working in teams and begins to identify team work habits that limit what can be accomplished

Productivity and Accomplishment Workshop

- This workshop addresses the fundamentals of a breakthrough in individual productivity, including the principles and practices of the Mission Control System

Team Level Principles and Practices

- The workshop is for the leadership of the workgroup. In the workshop the leadership will:
 - Develop clarity and alignment regarding what is of fundamental importance to the workgroup
 - Reveal work habits which limit the performance of the workgroup
 - Create the way forward for expanding the productivity and performance of the team

Protocol Development

- Mission Control will work in partnership with the leadership of the workgroup to create standard communication practices, meeting management and information sharing, all of which are designed to dramatically increase the productivity of the workgroup

Team Productivity Program

- This co-designed program introduces the team to the protocols which were developed.

Included in this introduction are:

- Clarity regarding what is of fundamental importance to the team
- Building an awareness of work habits which negatively impact the team
- Fundamental principles for operating as a team

Implementation / Delivering Results

- Consulting and coaching are provided to support the smooth implementation of new work practices as well as for the achievement of targeted outcomes and results

Mission Control for Team Productivity provides the breakthrough for knowledge workers with new sets of tools and practices which will provide the next breakthrough in business performance.

Learn more about Mission Control for Team Productivity today.

FOR MORE INFORMATION, PLEASE CALL US TOLL-FREE AT:

1-888-793-8323

OR, VISIT US ONLINE AT:

www.missioncontrol.com/workgroup

¹ Recent global survey of over 38,000 people in 200 countries, HR Innovator April, 2005

² University of California study, Time magazine January 16th, 2006

³ A network MCI Conferencing White Paper. Meetings in America: A study of trends, costs and attitudes toward business travel, teleconferencing, and their impact on productivity 1998.

⁴ Recent article from Chief Learning Officer magazine (from the online archive).